

# Visit Mandalay

A globe showing the Atlantic Ocean with two green paper boats. The text "Visit Mandalay" is overlaid in red. The globe includes labels for "NORTH ATLANTIC OCEAN", "Madeira Islands", "Canary Islands", and "WESTERN AFRICA".

Presented  
by  
Soe Myint Than





# ASEAN TOURISM AGREEMENT

**Manila Declaration of 15 December 1987**, which expressed ASEAN's determination to encourage intra-ASEAN travel and strengthen ASEAN's tourism industry;



Having decided at the **7th ASEAN Summit on 4 November 2001 in Brunei Darussalam** to conclude an ASEAN tourism agreement;



- 5<sup>th</sup> June 2013, 22<sup>nd</sup> World Economic Forum
- Myanmar, Cambodia, Indonesia and Philippines signed the deal titled “**Statement of Intent on SMART Visa**”.



**KINGDOM OF CAMBODIA** **VISA**

**USED**

Issuing Post: **Siem Reap** Fee: **20 USD**

Surname: **SOE MYINT THAN**

Given Name: \_\_\_\_\_

Passport Number: **M398828**

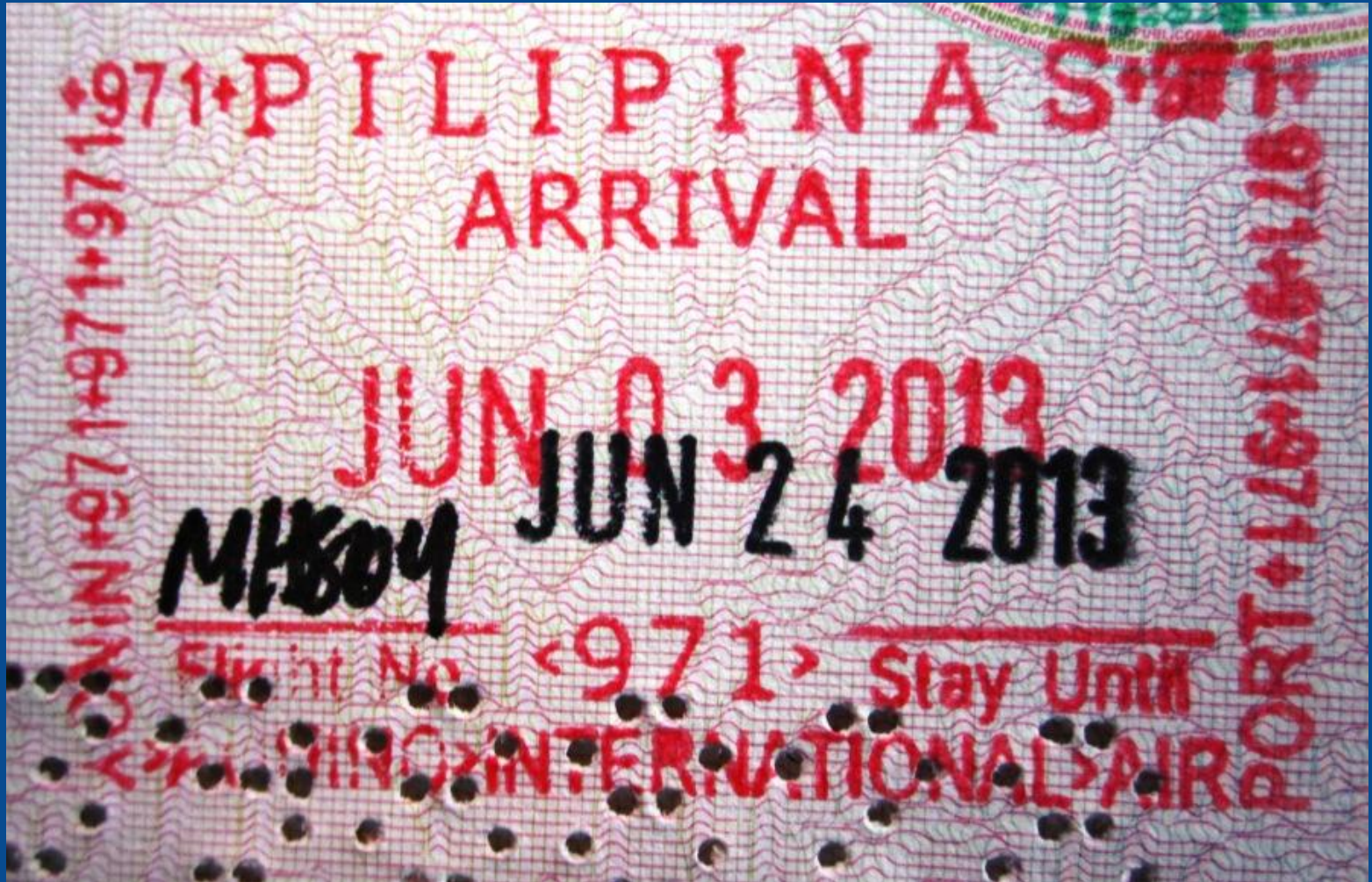
TI 06930274 Entries: **Single** Issue Date: **17 MAR 2013**

Expiry Date: **17 APR 2013**

Remarks: \_\_\_\_\_

*[Signature]*

**Pol. Lt. Col. Soeung Darin**  
Chief of visa service





# Tourist Arrival

	<b>2008</b>	<b>2009</b>	<b>2010</b>	<b>2011</b>	<b>2012</b>
<b>Yangon Entry</b>	187766	234417	297246	364743	559610
<b>Mandalay &amp; Bagan</b>	5553	8861	13442	20912	32521
<b>Nay Pyi Taw</b>				5521	1250
<b>Border</b>	537911	519269	480817	425193	465614
<b>Total</b>	<b>731230</b>	<b>762547</b>	<b>791505</b>	<b>816369</b>	<b>1058995</b>





# Tourism Revenue

	<b>2009</b>	<b>2010</b>	<b>2011</b>	<b>2012</b>
	<b>(US\$)</b>	<b>(US\$)</b>	<b>(US\$)</b>	<b>(US\$)</b>
<b>Earning</b>	<b>196M</b>	<b>254M</b>	<b>319M</b>	<b>534M</b>
<b>Average</b>	<b>95</b>	<b>102</b>	<b>120</b>	<b>135</b>
<b>expense/d/p</b>				
<b>Av-length</b>	<b>8.5</b>	<b>8.0</b>	<b>8.0</b>	<b>7.0</b>
<b>of stay</b>				



# Types of Tourist

- Package Tours 23 %
- Foreign Independent Travellers 42 %
- Business Travellers 20 %
- Others 15 %



# hindustantimes

## World's friendliest cities

Mon,05 Aug 2013 AFP

1. Florianopolis, Brazil
2. Thimphu, Bhutan
3. Queenstown, New Zealand
4. Charleston, South Carolina
5. Paro, Bhutan
6. Margaret River, Australia
7. **Mandalay, Burma**
8. Kilkenny, Ireland
9. Ubud, Bali, Indonesia
10. Chiang Mai, Thailand



# Potential Tourism in Mandalay

- Event tourism
- Mountain bike tourism
- Wellness tourism
- River cruise tourism
- Ayawaddy Dolphin tourism
- Yoga tourism
- Golf tourism
- Raft tourism
- Bird Watching tourism
- Myanmar literature Study tourism
- Culture Tourism
- Paraglide tourism
- Mining Tourism
- Friendship Tourism



# Hotels in Mandalay

As of today.....

- 88 Hotels
- 3807 Rooms

# **Your Voice is Welcome**



## **The Republic of the Union of Myanmar Ministry of Hotels & Tourism**

- |                                   |                                  |
|-----------------------------------|----------------------------------|
| <b>1. Duty Room:</b>              | <b>Ph: +95-67-406458</b>         |
| <b>2. Enquiry:</b>                | <b>Ph: +95-67-406462, 406131</b> |
| <b>3. Tourist Complaints:</b>     | <b>Ph: +95-67-406129, 406061</b> |
| <b>4. Lost &amp; Found Email:</b> | <b>mo.moht@mptmail.net.mm</b>    |
| <b>5. Website:</b>                | <b>www.myanmar-tourism.org</b>   |



Tourist Information Center

COMPLAINTS

GRATITUDE

ZZZZ

PK 5



# Thank you

